

From: Todd Sousa/=T00/TMMNA. Sent:9/26/2007 10:35 AM.
To: [-] Christopher Tinto/=WDC/Toyota_NY@Toyota_NY.
Cc: [-] .
Bcc: [-] .
Subject: Fw: 09/26/07 SPECIAL Communication: TMA Files Floor Mat Recall with NHTSA.

WOW! Sorry it made it to this point!

Be STRONG!

Cheers,

Todd Sousa
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----- Forwarded by Todd Sousa/T00/TMMNA on 09/26/2007 01:34 PM -----

TEMA Corporate Internal Communications/Gen/TMMNA@TMMNA
09/26/2007 01:07 PM
To TEMA NAM NARICG Contact Listing
cc Nancy Banks/T01/TMMNA@TMMNA, William Prichard/T01/TMMNA@TMMNA, Michelle
Roberts/T00/TMMNA@TMMNA
Subject 09/26/07 SPECIAL Communication: TMA Files Floor Mat Recall with NHTSA

To: NAM NARICG Contacts
From: Nan Banks, Manager - TEMA Corporate Internal Communications / NARICG
Subject: TMA Files Floor Mat Recall with NHTSA
Date: September 26, 2007
Purpose: Inform / Update
Details: Dear NARICG Colleagues,

The following communication is provided for your information and reference. Please review this information and, after discussion with your management, distribute as you and your management team deem most appropriate at your facility. At TMMK, this information was shared at the Group Leader and Above Levels.

Thank you. If you have any questions, please contact us at your convenience.

Nan

[Suggested message in any communication you and your management team deem most appropriate at your facility]:

The communication and link below are for Group Leader and Above Levels. Please use to respond if team members voice questions or concern about the issue. As with many service campaigns/recalls, there may well be reports in the media on this issue once it has been reported to the NHTSA.

TMA FILES FLOOR MAT RECALL WITH NHTSA

This morning (09/26/07) at 11:00 a.m. EST, TMA filed a Recall DIR (Defect Information Report) for All-Weather Floor Mats specifically designed as an accessory for MY07-08 Camry & Lexus ES-350. The mats are certified Toyota accessories provided by TMS and designed by TMC. The problem is a design responsibility.

The condition involves the All Weather Floor Mat accessory slipping forward and interfering with the movement of the accelerator pedal. Toyota has investigated these reports and determined that if the optional All Weather Floor Mat is not secured by the retaining hooks (clips) and the mat moves forward, it may interfere with the accelerator pedal returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal.

Approximately 24,500 Toyota Camry and 30,500 Lexus ES 350 vehicles are equipped with the All Weather Floor Mats designed for 2007 and early 2008 model year vehicles. To date, according to NHTSA, there have been allegations of one accident case among 5 complaints received by the agency.

NHTSA LINK:

[Link to NHTSA Information on Toyota Recall](#)

.PDF FILE OF TOYOTA PRESS RELEASE INCLUDING NHTSA PHOTOS:

Contact: Nan Banks, Manager, TEMA Corporate Internal Communications / NARICG
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